

The Banyan Golf Club (Hua Hin) Co., Ltd.
101 Moo 9, Tab Tai, Hua Hin
Prachuabkirikhan 77110 Thailand

T : +66 (0) 3261 6200
F : +66 (0) 3261 6222

Resort Residences Golf
www.banyanthailand.com

Tuesday, 12 March, 2013

PRESS RELEASE – PUBLIC ANNOUNCEMENT



Taking new steps to develop a more sustainable golf course model and to continue providing a premium club experience is the future at Banyan Golf Club, Hua Hin

Banyan Golf Club, Hua Hin soft opening was on 1st October 2008 and since opening the golf club the course has received thousands of golfers hailing the club as one of the best golfing experiences in the country. Banyan scooped several major awards on its way over the years such as “Best New Course Asia Pacific”, “Best Clubhouse Asia Pacific” and “Top 1000 in the World by Rolex” to name just a few.

The club will mark its fifth year of operation next year (2014) and the management has decided to make golf carts optional from the low season onwards effective from 1st May 2013. Banyan's Managing Director Alex Binnekamp and Golf club manager Stacey Walton commented:-

"In general we believe our industry requires golf courses to be affordable, accessible, economical and sustainable. Golf facilities need to be financially viable as the investment made in a golf course is significant. Also, members and regular golfers will appreciate the change at Banyan Golf Club as they can now play our course with their playing partners more comfortably should they all decide to walk the golf course or rent golf carts".

Banyan Golf Club, Hua Hin will continue to provide one of the best club experiences in Thailand and for players that rent a golf cart they can still enjoy the GPS system which is installed in them. They are the only golf course in Thailand to provide this technology and are planning to look at upgrading the system when it becomes available in future.

The golf club will still offer private corporate golf days, charity events and special events with the option to select an all-inclusive golf package for the benefit of commercial GPS advertising and pace of play.

For general play at Banyan Golf Club, Hua Hin effective from 1st May 2013 until 31st July 2013 green fee THB 2,300, optional golf carts fitted with GPS at THB.750 and caddie fee THB.300

During the festival season August and September, Banyan's summer promotion green fee will be THB.1, 500 per round, optional golf carts fitted with GPS at THB.750 and caddie fee THB.300

Green fee rates for the next high season will be announced later in the year.

- Ends -